



# **LAREDO & WEBB COUNTY**

## **AREA METROPOLITAN PLANNING ORGANIZATION**

### **RESOLUTION NO. MPO 2025-06**

**BY THE LAREDO WEBB COUNTY AREA  
METROPOLITAN PLANNING ORGANIZATION  
POLICY COMMITTEE**

### **ADOPTING THE 2025 VISION ZERO WEBB LAREDO COMPREHENSIVE SAFETY ACTION PLAN**

**WHEREAS**, Vision Zero is a strategy designed to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all using the Safe Systems Approach; and

**WHEREAS**, the Laredo Webb County Area Metropolitan Planning Organization (LWCAMPO) Policy Committee adopted Resolution No. MPO 2024-04 on March 20, 2024 supporting the Vision Zero Program and committing to a goal of eliminating all traffic deaths and serious injuries by 2040.

**WHEREAS**, Vision Zero acknowledges that traffic crashes resulting in death or serious injury are largely preventable and that many factors contribute to safe mobility, including roadway design, human behaviors (such as speeding, driving under the influence and wearing seatbelts), technology, and policies; and

**WHEREAS**, Vision Zero establishes clear strategies to achieve zero traffic fatalities and severe injuries; and

**WHEREAS**, One death on our streets is one too many; and

**WHEREAS**, Crashes involving pedestrians, bicyclists, or motorcyclists was more likely to be fatal or cause serious injury; and

**WHEREAS**, Vision Zero aligns with the City's Viva Laredo Comprehensive Plan, Future Thoroughfare Plan, Laredo & Webb County Active Transportation Plan, Laredo Downtown Master Plan, Downtown Laredo Parking Study, Rio Grande Vega Trail Master Plan, Laredo Active Living Plan, Laredo International Bridge System Master Plan, LWCAMPO Metropolitan Transportation Plan (MTP), LWCAMPO Unified Planning Work Program, LWCAMPO Transport Improvement Program (TIP), LWCAMPO Public Participation Plan, and the TxDOT Laredo District Strategic Highway Safety Plan 2023-2027 by emphasizing the needs of all roadway users and prioritizing improvements that address those needs; and

**NOW THEREFORE BE IT RESOLVED**, that the Laredo Webb County Area Metropolitan Planning Organization (LWCAMPO), that:



# LAREDO & WEBB COUNTY

## AREA METROPOLITAN PLANNING ORGANIZATION

Section 1: LWCAMPO supports and adopts the 2025 Vision Zero Webb Laredo Comprehensive Safety Action Plan to protect the safety, health and security of its residents, businesses, employees, and visitors.

Section 2: Furthermore, LWCAMPO agrees to collaborate with Vision Zero Program partners in the implementation of the 2025 Vision Zero Webb Laredo Comprehensive Safety Action Plan in an effort to achieve zero fatalities and serious injuries on local roadways by 2040.

We certify that the above resolution was passed and adopted on this 16<sup>th</sup> day of April 2025, at a public meeting of the Policy Committee of the Laredo Webb County Area Metropolitan Planning Organization (LWCAMPO).

A handwritten signature in black ink, appearing to read 'Victor D. Treviño', written over a horizontal line.

Honorable Dr. Victor D. Treviño  
Mayor of Laredo and Chairperson of the  
LWCAMPO Policy Committee

A handwritten signature in blue ink, appearing to read 'Juan S. Mendive', written over a horizontal line.

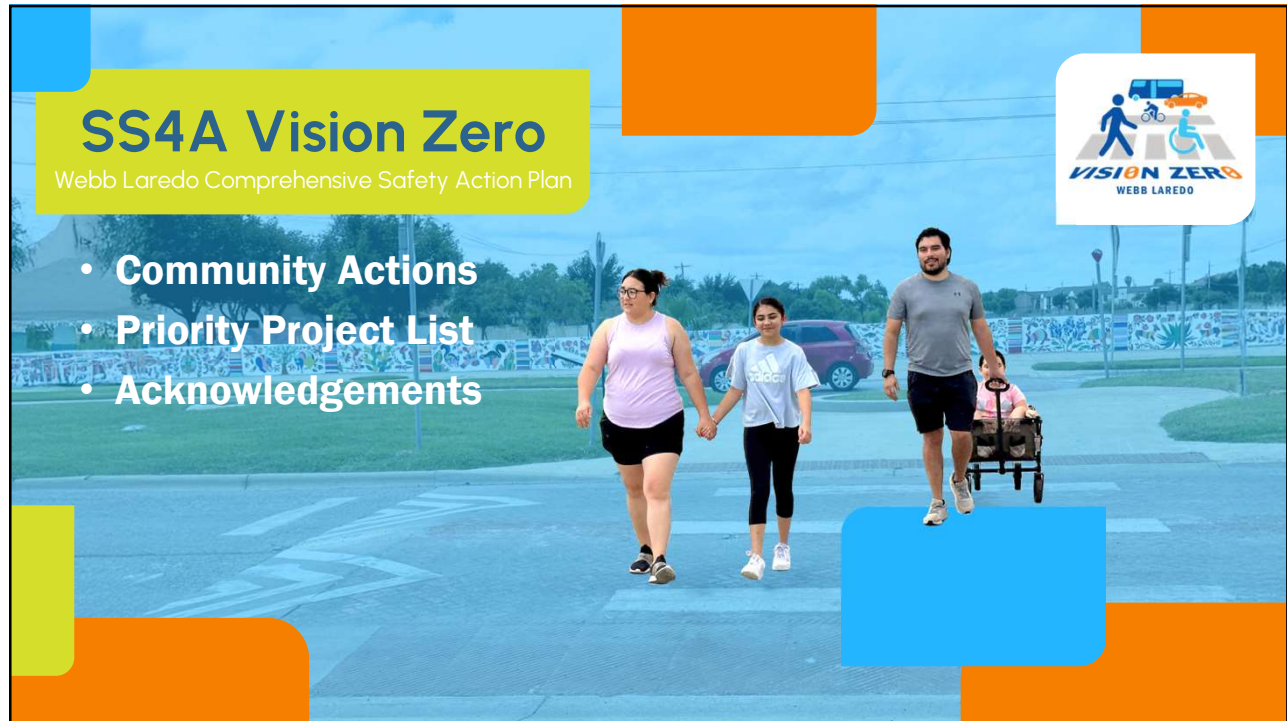
Juan S. Mendive, AICP  
MPO Director

A handwritten signature in blue ink, appearing to read 'Epigmenio Gonzalez', written over a horizontal line.

Epigmenio "Epi" Gonzalez, P.E.  
TxDOT, District Engineer

**LAREDO & WEBB COUNTY AREA METROPOLITAN PLANNING ORGANIZATION  
POLICY COMMITTEE ACTION ITEM**

<b>DATE:</b> 04-16-25	<b>ITEM:</b> IV.D
<b>SUBJECT:</b> RESOLUTION Discussion and recommendation on <b>Resolution No. MPO 2025-06</b> adopting the 2025 Vision Zero Webb Laredo Comprehensive Safety Action Plan.	
<b>INITIATED BY:</b> Staff	<b>STAFF SOURCE:</b> Juan S. Mendive, MPO Director
<b>PREVIOUS ACTION:</b> On March 20, 2024, the Laredo Webb County Area Metropolitan Planning Organization (LWCAMPO) Policy Committee approved resolution MPO 2024-04 supporting the Vision Zero Program and the development of the Vision Zero Webb Laredo Comprehensive Safety Action Plan.	
<b>BACKGROUND:</b> <p>The Vision Zero Program is a collaborative effort lead by the Webb County-City of Laredo Regional Mobility Authority (WC-CL RMA) in partnership with the City of Laredo and the U.S. Department of Transportation to improve traffic safety on City of Laredo and Webb County streets and by developing the Vision Zero Webb Laredo Comprehensive Safety Action Plan. This plan outlines critical steps and strategies needed to keep our roads safe, and protect the health and security of its residents, business, employees and visitors. It is a strategy designed to eliminate all traffic fatalities and severe injuries by 2040.</p> <p>Vision Zero aligns with the City's Viva Laredo Comprehensive Plan, Future Thoroughfare Plan, Laredo &amp; Webb County Active Transportation Plan, Laredo Downtown Master Plan, Downtown Laredo Parking Study, Rio Grande Vega Trail Master Plan, Laredo Active Living Plan, Laredo International Bridge System Master Plan, LWCAMPO Metropolitan Transportation Plan (MTP), LWCAMPO Unified Planning Work Program (UPWP), LWCAMPO Transport Improvement Program (TIP), LWCAMPO Public Participation Plan (PPP), and the TxDOT Laredo District Strategic Highway Safety Plan 2023-2027 by emphasizing the needs of all roadway users and prioritizing improvements that address those needs.</p> <p>LWCAMPO has been an instrumental partner in the development of the Comprehensive Safety Action Plan. LWCAMPO's Policy Committee, Technical Committee and Active Transportation Committee (ATC) have agreed to support the Vision Zero Program as well as the development of the Vision Zero Webb Laredo Comprehensive Safety Action Plan.</p> <p>The Vision Zero Webb Laredo Comprehensive Safety Action Plan was adopted by the Webb County-City of Laredo Regional Mobility Authority at their regular board meeting on March 26, 2025. The Vision Zero Webb Laredo team requests that the Laredo Webb County Area MPO Policy Committee consider adoption of the Comprehensive Safety Action Plan. LWCAMPO has been an instrumental partner in the development of the Comprehensive Safety Action Plan.</p>	
<b>COMMITTEE RECOMMENDATION:</b> The Technical Committee recommends approval.	<b>STAFF RECOMMENDATION:</b> Staff recommends approval.



## SS4A Vision Zero

Webb Laredo Comprehensive Safety Action Plan

- Community Actions
- Priority Project List
- Acknowledgements

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## REGIONAL CRASHES AT A GLANCE

### 2018-2022



**119**

Victims of Fatal or Serious Injury Crashes in 2022.



**43,826**

Crashes Occurred Between 2018 and 2022, Trending Up Since 2020.

### Top Contributing Factors



**SPEEDING**



**DRUG & ALCOHOL IMPAIRMENT**



**SEAT BELT USAGE**

### Our Commitment



**SAFETY**



**EQUITY**

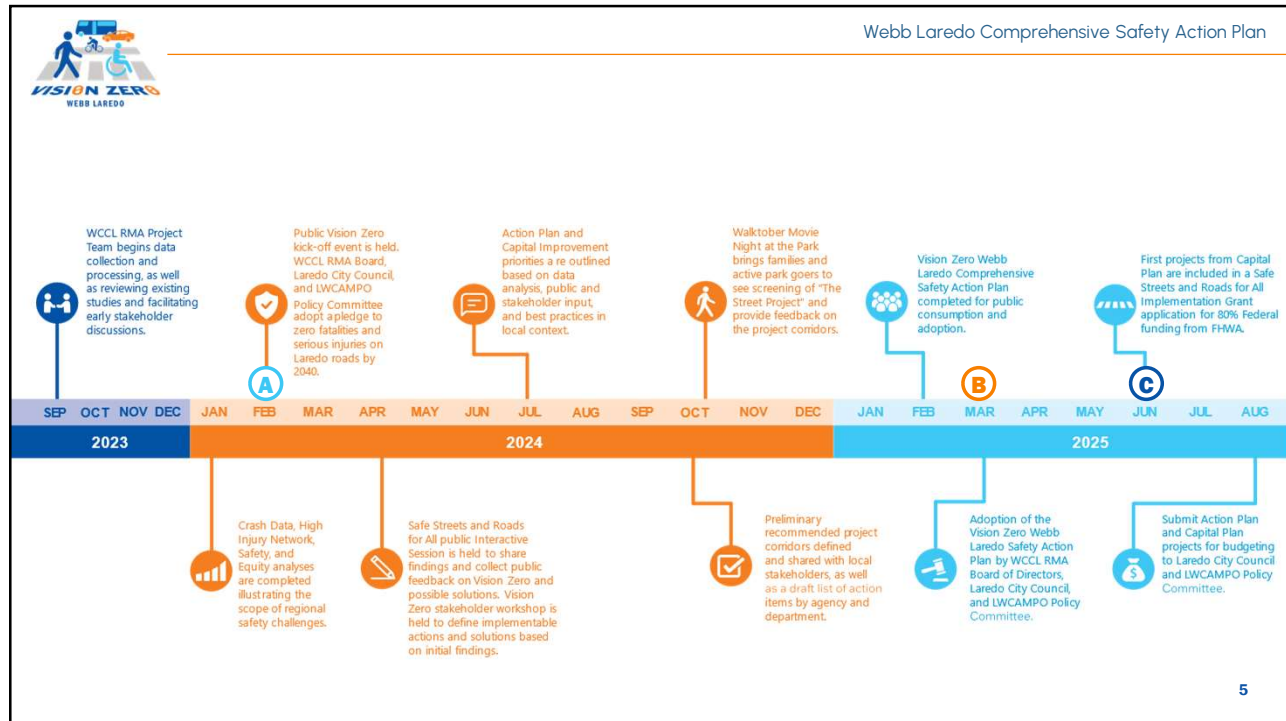


**EDUCATION**



**RESOURCES**

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## COMPREHENSIVE SAFETY ACTION PLAN

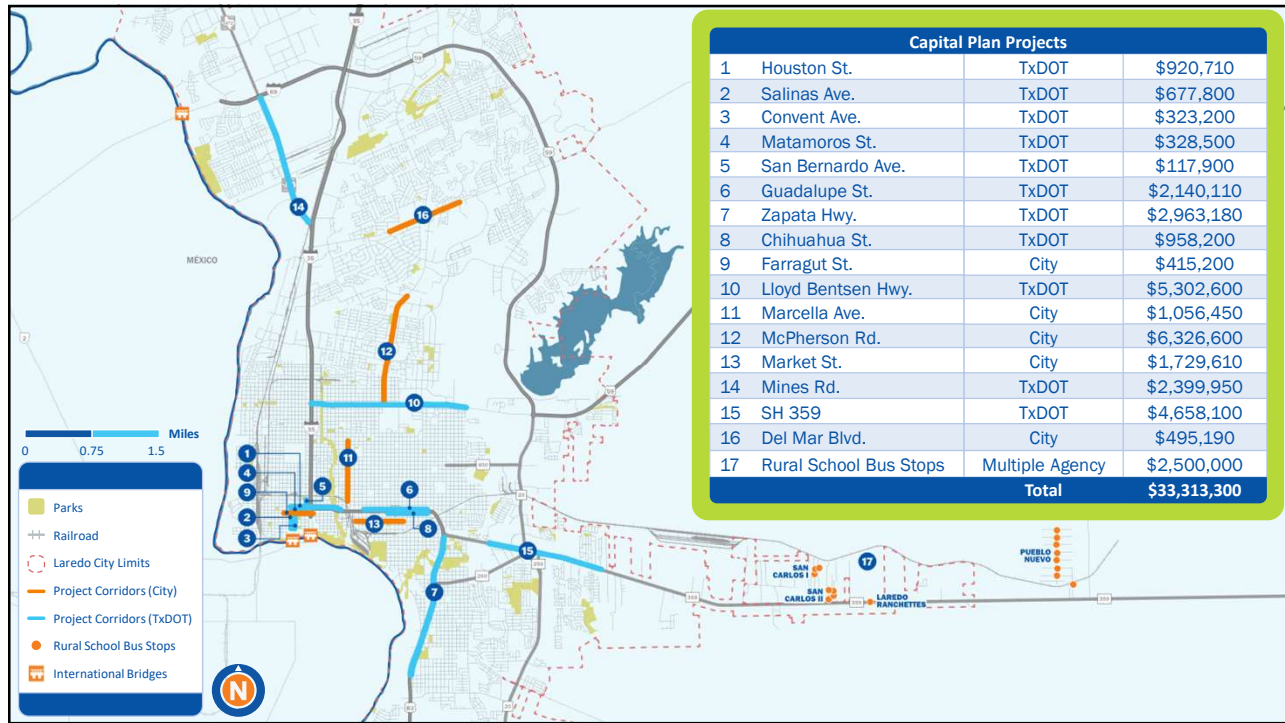
# Participants

**VISION ZERO**  
WEBB LAREDO

- WC-CL Regional Mobility Authority
- Laredo & Webb County Area MPO
- City of Laredo
- Webb County
- TxDOT Laredo
- El Metro
- Laredo College
- Laredo Independent School District
- United Independent School District
- Laredo Main Street
- Laredo Medical Center
- Doctors Hospital
- Twin City Cyclery
- Laredo Cycling Club
- Bordertown Bike Shop
- Avenida San Bernardo Merchants Assoc.
- LJA Engineering
- Toole Design
- Cambridge Systematics
- Able City
- Liquid Studio Group

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**VISION ZERO**  
WEBB LAREDO

[visionzerowebblaredo.com](http://visionzerowebblaredo.com)

Request adoption of the Vision Zero Webb Laredo  
Comprehensive Safety Action Plan

# We are looking forward to continuing the effort towards 0!

ACHIEVE ZERO FATALITIES AND SERIOUS INJURIES ON LOCAL ROADWAYS BY 2040